

NCD A GLOBAL CAREER DEVELOPMENT CONFERENCE

NCD A **2025**

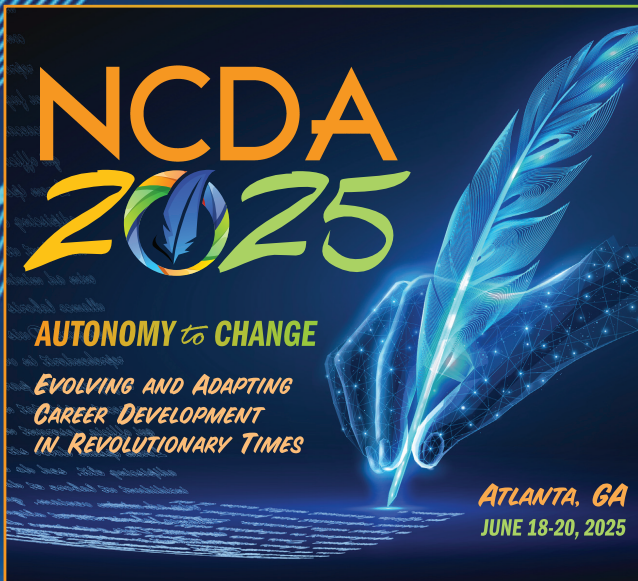
AUTONOMY *to* CHANGE

**EVOLVING AND
ADAPTING
CAREER
DEVELOPMENT IN
REVOLUTIONARY
TIMES**

ATLANTA, GA
JUNE 18-20, 2025

PRE-CONFERENCE
JUNE 17, 2025

EXHIBITOR PROSPECTUS



ATLANTA MARRIOTT MARQUIS
265 Peachtree Center Ave., Atlanta, GA 30303

The NCDA Global Career Development Conference welcomes exhibitors and sponsors from public and private corporations, government agencies, educational institutions, and professional associations who offer career-related products and services such as books, media, computer-based systems, assessment instruments, and online services. Check out our sponsor packages and high visibility exhibit spaces! Additional marketing options are also available.

We have spent a lot of time on reimagining the Exhibit Hall and giving Exhibitors the best opportunity to network with attendees. With a focus on scheduling and traffic, we are very excited for this year's conference.

EXHIBITOR BENEFITS

- Company listing and description on the NCDA Conference Page and Conference app
- Two complimentary conference registrations per booth
- Welcome Reception in the Exhibit Hall
- One attendee lunch in the Exhibit Hall
- Morning coffee breaks and afternoon beverage breaks in Exhibit Hall
- Roundtable sessions in the Exhibit Hall (see layout provided)
- Private Exhibitor Lounge with snacks and beverages
- Promotional opportunities
- Free link to your company website on the virtual Exhibit Hall on the NCDA Conference page



WHY EXHIBIT?

- Increase your return on your investment
- Gain student referrals
- Meet potential clients face-to-face
- Network through lunch and beverage breaks in the Exhibit Hall with attendees
- Expand sales to interested and involved attendees
- Present new products in an innovative environment
- Support career development practitioners and educators
- Give product demonstrations

PRICING INFORMATION

Regular Booth: \$1750
 (\$150 discount for each additional booth)

REGULAR BOOTHS INCLUDE:

- Two complimentary conference registrations
- 10'x10' Booth
- 6' Skirted Table
- Two Chairs
- One Wastebasket
- Identification Sign
- WIRELESS INTERNET INCLUDED

WHO ATTENDS THE NCDA GLOBAL CONFERENCE?

A wide variety of professionals attend this conference each year. These professionals include: Career Center Counselors, School Counselors, Private Practice Career Counselors, Counselor Educators, Human Resource Professionals, Career Coaches, Workforce Development Personnel, Government/Military and Corrections Counselors, and other Career Service Providers.

EXHIBITOR ENHANCEMENTS

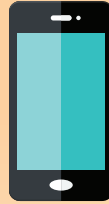
ADD THESE ENHANCEMENTS TO YOUR EXHIBIT BOOTH AS BOOTH DRIVERS.



DRINK TICKETS

Attract attendees to your booth to obtain a drink ticket for the Welcome Reception on Tuesday evening. Exhibitors will receive 50 drink tickets and a push notification in the NCDA Conference App.

Spots Available: 5
FEE: \$2500



SOCIAL MEDIA POSTS

One social media message created by exhibitor and posted on NCDA social pages.

FEE: \$250



EXHIBITOR SPEAKING ENGAGEMENTS

Take center stage in the Exhibit Hall! We couldn't possibly think of a better way to allow demos, educate attendees on your products/services, or just get your business name out there. This year, the Exhibit Hall will feature a center stage, with a table, electricity, and approximately 20 chairs to allow Exhibitors the opportunity to register for a speaking engagement opportunity. Headphones will be provided for up to 25 attendees. A schedule of presenters and times will also be posted near the stage and push notifications will be sent through the conference app 10-15 minutes prior to your scheduled time.

Spots: 6
Minutes: 20
Member: \$500
Nonmember: \$650



EXHIBIT HALL SCHEDULE

TUESDAY JUNE 17, 2025

8:00 am – 4:00 pm Decorator Set Up
1:00 pm – 5:00 pm Exhibits Move-In
6:00 pm – 7:30 pm Exhibit Hall Opens
6:30 pm – 7:30 pm Welcome Reception

WEDNESDAY JUNE 18, 2025

8:00 am – 4:30 pm Exhibit Hall Open
8:00 am – 9:00 am Coffee Break in Exhibit Hall
12:00 pm – 1:15 pm Lunch #1 in Exhibit Hall
2:30 pm – 3:00 pm Coffee Break in Exhibit Hall

THURSDAY JUNE 19, 2025

8:00 am – 4:30 pm Exhibit Hall Open
8:00 am – 9:00 am Coffee Break in Exhibit Hall
3:00 pm – 3:30 pm Coffee Break in Exhibit Hall
4:30 pm Exhibitor Tear Down Begins

Exhibit Hall schedule and conference event times are subject to change.
For updated conference information please visit our website at www.ncdaconference.org

SPONSORSHIP PACKAGES

Do you want to maximize your marketing opportunities at the premiere gathering of career development professionals? Consider the following packages that are designed to highlight your products and services.

WELCOME RECEPTION SPONSOR \$25,000

- Recognition and signage at NCDCA Welcome Reception (open to all convention attendees)
- One 10'x10' premier booth
- Discounted fee for use of vendor presentation stage, if interested and spots available
- Complimentary use of Exhibitor Stage in Exhibit Hall
- Full page color ad on cover two, three, or four of fall or winter Career Developments magazine
- One set of pre- or post-conference participants' list INCLUDING E-MAILS (Only available to \$5000+ sponsors)
- Four complimentary conference registrations
- One piece of company literature placed on sharing table (provided by sponsor)
- Recognition from podium during opening general session
- Listing with 100-word description and company logo in conference program book and on Conference App
- Link on NCDCA's conference website
- Recognition in a sponsor thank you ad in fall Career Developments magazine

LUNCH SPONSOR \$20,000

- Recognition and signage at Lunch
- One 10'x10' premier booth
- Discounted fee for use of vendor presentation stage, if interested and spots available
- Complimentary use of Exhibitor Stage in Exhibit Hall
- Full page color ad on cover two, three or four of fall or winter Career Developments magazine
- One set of pre- or post-conference participants' list INCLUDING E-MAILS (Only available to \$5000+ sponsors)
- Four complimentary conference registrations
- One piece of company literature placed on sharing table (provided by sponsor)
- Recognition from podium during opening general session
- Listing with 100-word description and company logo in conference program book and on Conference App
- Link on NCDCA's conference website
- Recognition in a sponsor thank you ad in fall Career Developments magazine

PLATINUM SPONSOR \$15,000

- One 10'x10' premier booth
- Discounted fee for use of vendor presentation stage, if interested and spots available
- Half page color ad on cover two, three or four of fall or winter Career Developments magazine
- Banner ad on the conference app
- Signage with company logo at transportation pick up site.
- One set of pre- or post-conference participants' list INCLUDING E-MAILS (Only available to \$5000+ sponsors)
- Four complimentary conference registrations
- One piece of company literature placed on sharing table (provided by sponsor)
- Recognition from podium during opening general session
- Listing with 100-word description and company logo in conference program book and on Conference App
- Link on NCDCA's conference website
- Recognition in a sponsor thank you ad in fall Career Developments magazine

SPONSORSHIP PACKAGES

Continued

GOLD SPONSOR \$10,000

- One 10'x10' premier booth
- Discounted fee for use of vendor presentation stage, if interested and spots available
- Half page color ad on cover two, three or four of fall or winter Career Developments magazine
- One set of pre- or post-conference participants' list INCLUDING E-MAILS (Only available to \$5000+ sponsors)
- Four complimentary conference registrations
- One piece of company literature placed on sharing table
- Recognition from podium during opening general session
- Listing with 100-word description and company logo in conference program book and on Conference App
- Link on NCDA's conference website
- Recognition in a sponsor thank you ad in fall *Career Developments* magazine

SILVER SPONSOR \$5,000

- One 10'x10' premier booth
- Quarter page color ad in fall or winter Career Developments magazine
- One set of pre- or post-conference participants' list INCLUDING E-MAILS (Only available to \$5000+ sponsors)
- Two complimentary conference registrations
- One piece of company literature placed on sharing table
- Recognition from podium during opening general session
- Listing with 100-word description and company logo in conference program book and on Conference App
- Link on NCDA's conference website
- Recognition in a sponsor thank you ad in fall *Career Developments* magazine

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Includes recognition from the podium during opening general session, at the sponsored event, in the conference program book and on the conference app.*
- Lanyards (company logo included on lanyard) \$2,500
 - Logo added to Conference Bag \$500
 - Refreshment Breaks \$1,500 (4 available)
 - Take-One Literature \$500
One piece of literature to be displayed on the sharing tables (1,000 copies)
 - Program Book Sponsor (Full Page Ad in Program Book) \$3,000

FOR MORE INFORMATION CONTACT:

BRIANNA NAVARRO
NCDA Conference Exhibits Coordinator

305 N. Beech Circle, Broken Arrow, OK 74012
Phone: (918) 663-7060 Fax: (918) 663-7058 bnavarro@ncda.org

For updated conference information visit our website at www.ncdaconference.org

EXHIBIT RESERVATION FORM



National Career Development Association
2025 Global Career Development Conference
Atlanta, GA • June 18–20, 2025

Name of Organization: _____
(As you wish it to appear on your sign, limited to 26 characters and/or spaces)

Contact Person(s): _____
(Person who should receive all exhibit information/Person who will be on site at conference booth—NAME AND EMAIL)

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

URL Website Address (required for Virtual Exhibit Hall link): _____

Booth Preferences: 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Exhibitor's Name Badge (for complimentary registration): _____

Exhibitor's Name Badge (for complimentary registration): _____

Exhibit-Only Badge (\$100 charge): _____

BOOTH DESCRIPTION:

Please provide a 50-word description for inclusion in the conference program book and virtual exhibit hall. E-mail to bnavarro@ncda.org or attach a separate sheet of paper with your description with reservation form.

ORDERING INFORMATION:

FULL PAYMENT is required to confirm and reserve your space at the NCDA Global Career Development Conference. No spaces will be held or assigned without full payment. Spaces available on a first come, first served basis.

- Regular Booth 10'x10':
\$1,750 (*\$100 discount for each additional booth*)
- Exhibit Only Badge
\$100
(*Exhibitor only badge allows additional exhibitors in the exhibit hall only.*)

EXHIBITOR ENHANCEMENTS

- 50 Drink Tickets: Member \$2500
- Social Media Posts: Member \$250
- Speaking Engagement:
 - Member \$500
 - Non-Member \$650

PAYMENT INFORMATION:

Check (make check payable to National Career Development Association) NCDA's FEI#: 52-6045839

Credit Card: MasterCard Visa American Express

Name on Card: _____

Card #: _____

Security Code (3 digit number on back): _____ Expiration Date: _____

Billing Address: _____

Signature: _____ Date: _____

TOTAL AMOUNT ENCLOSED \$ _____

EXHIBITOR'S ACCEPTANCE:

I, _____, the authorized representative of the firm name above, agree to all terms and conditions contained in the exhibiting brochure.

Exhibitor Signature _____ Date _____

MAIL OR FAX COMPLETED ORDER FORM TO:

Brianna Navarro, NCDA Conference Exhibits Coordinator • 305 North Beech Circle, Broken Arrow, OK, 74012 Fax: (918) 663-7058
For more information, contact Brianna Navarro (918) 663-7060 or bnavarro@ncda.org.

TERMS AND CONDITIONS

1. FLOOR PLAN. All dimensions and locations shown on the floor plan are believed, but not warranted, to be accurate. The Exhibit Management (NCDA) reserves the right to make such modifications as may be necessary to meet the needs of the exhibitors, the conference program, or safety regulations.

2. CANCELLATION OF SHOW. In the event that fire, strike or other circumstances beyond the control of the Exhibit Management (NCDA) cause the conference or the exhibits or sponsored events to be cancelled, full refund of rental fee will be made.

3. CANCELLATION OF EXHIBIT. In the event that written notification of intent to cancel the exhibit contract is received by April 15, 2025, (NCDA Conference Exhibits, 305 N. Beech Circle, Broken Arrow, OK, 74012; or fax 918.663.7058), the exhibitor fees paid by the exhibitors will be refunded, less a \$100 service charge. No refunds will be given after April 15, 2025.

4. FIRE AND SAFETY REGULATIONS. All local regulations will be strictly enforced, and the exhibitor shall meet and observe all such regulations and assume all responsibility for compliance with them. All furnishings shall meet and observe all such regulations and assume all responsibility for compliance with them. All furnishings, decorations and booth equipment must be fireproofed and electrical wiring must meet the requirements of the exhibit service contractor. No combustible materials or other substance prohibited by the regulations shall be used or stored in or around exhibit booths.

5. APPEARANCE AND ACCEPTABILITY OF EXHIBITS. Any part of the exhibit that does not lend itself to an attractive appearance such as an unfinished side, must be draped at the exhibitor's expense. All exhibits shall be to serve the interests of the participants of the National Career Development Association Global Conference, shall be operated in a way that will not detract from other exhibits, and shall be arranged so that they do not obstruct the general view, nor hide other exhibits. Conference management reserves the right to require the immediate withdrawal of any exhibit, which it believes to be offensive or injurious to the purpose of the Association.

6. INSTALLATION AND DISMANTLING OF EXHIBITS. All installation and dismantling of exhibits must be carried out during the time indicated in the accompanying exhibit information. Sho-Link is the exclusive provider of labor for installation and dismantling of the exhibits.

7. RESTRICTIONS ON THE USE OF SPACE. No exhibitor shall sublet, assign, or share any part of the space allocated without the written consent of conference management. Solicitations, demonstrations, signs and related activities and materials must be carried out within the bounds of their respective booths. Operation of sound devices is allowed if the exhibitor complies with restrictions of loud music. The exhibitor must surrender space occupied in the same condition it was at the time of occupation.

8. EXPOSITION SERVICES. Conference Management has hired Sho-Link to act as the sole exhibit service company of the National Career Development Association Global Conference. Conference Management is in no way responsible for the dealings between the service company management, floor manager, and the exhibitors.

9. LABOR. Sho-Link is the exclusive provider of labor for this event. Information regarding specific regulations that are applicable may be obtained from the exhibit service company.

10. DRAYAGE. All shipments of exhibit materials must be made to the official drayage company as indicated in the exhibitor service kit.

11. LIABILITY. The exhibitor assumes full responsibility and liability for damages to persons or property connected with the exhibitor's display or caused by the exhibitor's agents or employees. Exhibitor agrees to hold harmless, indemnify and defend the National Career Development Association and the Conference Hotel and their respective employees and agents against any claims or expenses arising out of the use of the exhibition.

12. SECURITY. Conference management will provide a security service during the time the exhibits are not open and the hotel will secure the exhibit area during the time that the exhibits are open. However, providing such security shall not be construed to be any assumption of obligation or duty with respect to the protection of the property of exhibitors, which shall at all times remain in the sole possession and custody of each exhibitor and shall be the sole responsibility of each exhibitor.

13. NON-DISCRIMINATION. NCDA will not knowingly accept exhibits or advertisements that discriminate on the basis of race, color, sex, religion or creed, national origin, sexual orientation, disability or age.

SPONSOR FORM

National Career Development Association
2025 Global Career Development Conference
Atlanta, GA • June 18–20, 2025

Company: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

URL Website Address (required for Virtual Exhibit Hall link): _____

Signature _____ Date _____

Please e-mail a 100-word description for the virtual exhibit hall and conference program to bnavarro@ncda.org.
Or attach a separate piece of paper with your description. (Only available Sponsorship Packages)

PLEASE INDICATE PREFERENCE:

- | | |
|---|--|
| <input type="checkbox"/> NCDA Welcome Reception: \$25,000 | <input type="checkbox"/> Lanyard Sponsor: \$3,000 |
| <input type="checkbox"/> Lunch Sponsor: \$20,000 | <input type="checkbox"/> Refreshment Breaks: \$1,000 (4 available) |
| <input type="checkbox"/> Platinum Sponsor: \$15,000 | <input type="checkbox"/> Program Book sponsor: \$1,000 |
| <input type="checkbox"/> Gold Sponsor: \$10,000 | <input type="checkbox"/> Logo Added to Conference Bag: \$500 |
| <input type="checkbox"/> Silver Sponsor: \$5,000 | <input type="checkbox"/> Take-One Literature: \$500 |

PAYMENT INFORMATION:

Check (payable to National Career Development Association) NCDA's FEI#: 52-6045839

Credit Card: MasterCard Visa American Express

Name on Card: _____

Card #: _____

Security Code (3 digit number on back): _____ Expiration Date: _____

Billing Address: _____

Signature: _____ Date: _____

**Note: Full payment is due in order to reserve your sponsorship.
No sponsorships will be held without full payment.**

Please complete and return this form with payment to:

Brianna Navarro, NCDA Conference Exhibits Coordinator

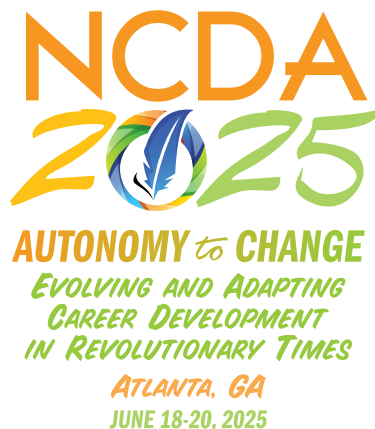
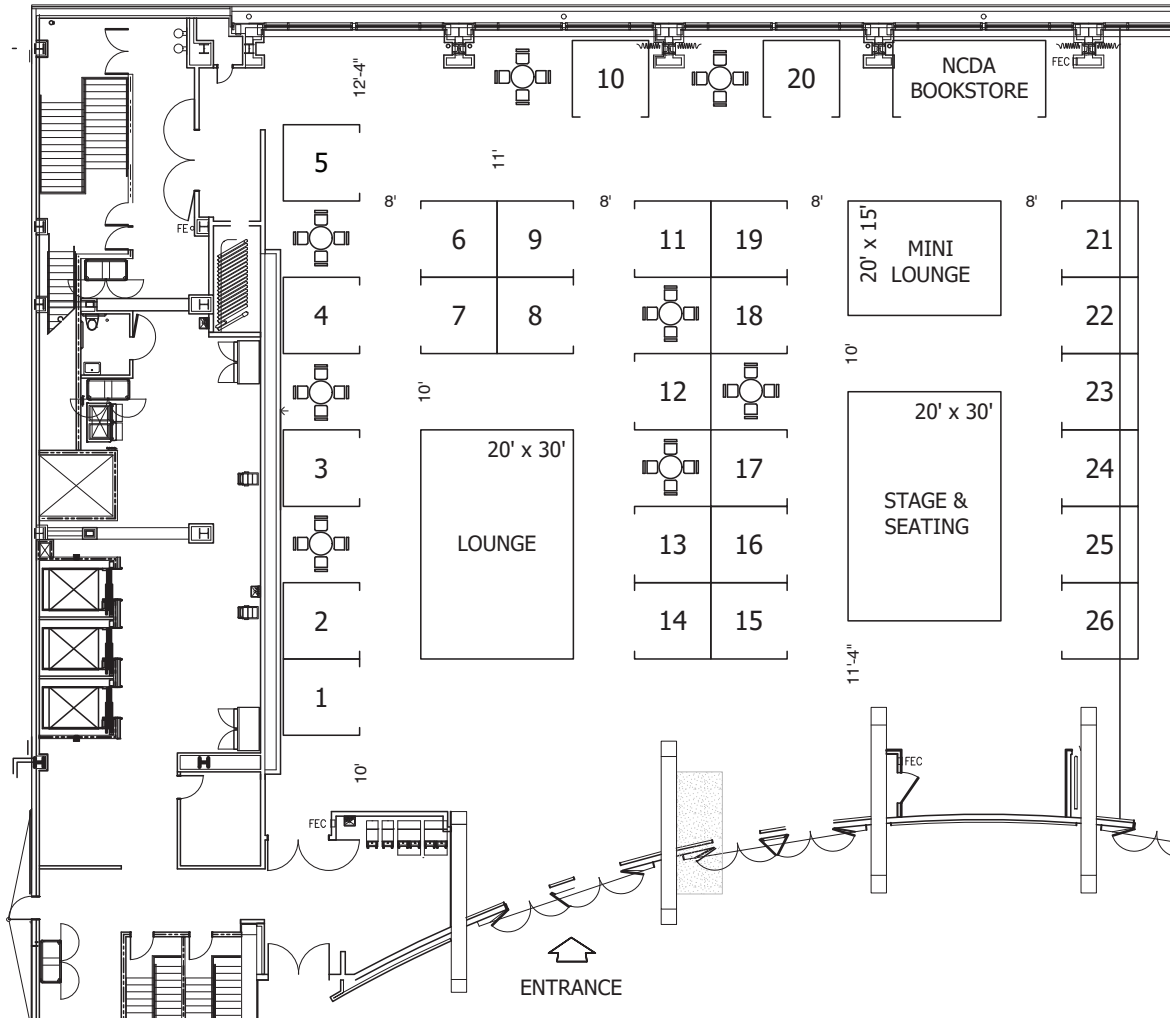
305 North Beech Circle, Broken Arrow, OK 74012

Phone: (918) 663-7060 Fax (918) 663-7058 Email: bnavarro@ncda.org

EXHIBIT HALL FLOOR PLAN

MARRIOTT MARQUIS ATLANTA ATRIUM BALLROOM

265 Peachtree Center Ave., Atlanta, GA 30303



For more information contact:

Brianna Navarro
NCDA Conference Exhibits Coordinator
305 N. Beech Circle
Broken Arrow, OK 74012
Phone: (918) 663-7060
Fax: (918) 663-7058
bnavarro@ncda.org

For updated conference information visit our website at www.ncdaconference.org



CONFERENCE LOCATION

ATLANTA MARRIOTT MARQUIS
265 Peachtree Center Avenue
Atlanta, GA 30303

GROUP RATE:

\$215 plus applicable taxes

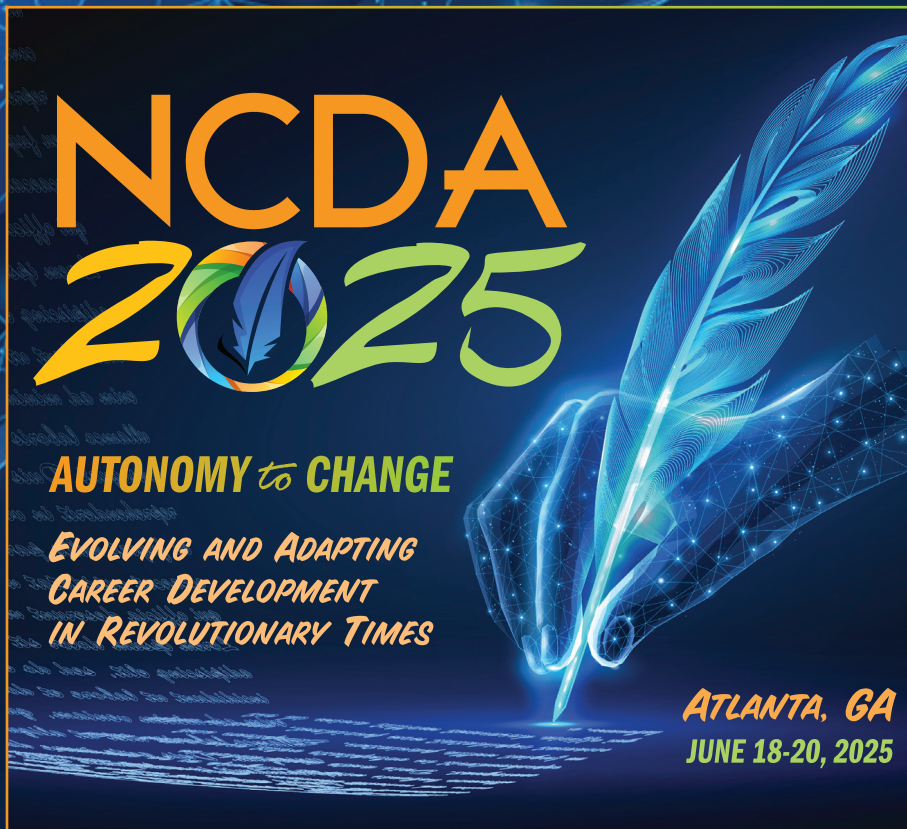
Reservations must be made by June 3, 2025 in order to receive the group rate. Room block may fill prior to June 3, so please make your reservations in advance.

Online Reservations at:
www.ncdaconference.org

PAST NCDA CONFERENCE EXHIBITORS AND SPONSORS

- 12Twenty
- ACT, Inc.
- AARP
- Alliance of Career Resource Professionals (ACRP)
- AllSumJobs
- American Counseling Association (ACA)
- American Counseling Association Insurance Trust
- AmeriCorps VISTA
- ASVAB CEP
- Automation Federation
- Awato
- Balanced Card Sorts
- Beyond B-School
- Binghamton University
- Bring Your 'A' Game
- Bronze Eagle Publications
- Bureau of Labor Statistics
- Business Model You, LLC
- California Coast University
- California Southern University
- CandidCareer.com
- CareerAndTalentHub.com
- CareerCycles
- CareerSafe
- Career Coach Institute, LLC
- Career Cruising
- Career Development Network
- Career Fair Plus
- Career Guidance Charts
- CareerGuy.com
- Career Key, Inc.
- CareerLeader
- Career Liftoff Interest Inventory
- Career Management Alliance
- Career Marketing Techniques
- CareerOneStop
- Careerplanner.com, Inc.
- Career [RE]Search Group
- Career Shift LLC
- CareerTeam
- Career Thought Leaders
- Careers By The People
- Center for Credentialing and Education
- Center on Education and Work CERIC
- Certiport
- College Measures
- College Transition Publishing
- Columbia Southern University
- Core Passion, Inc.
- CPP, Inc.
- CRG Consulting Resource Group International, Inc.
- CSO Research, Inc.
- DeBruce Foundation
- Ducere Global Business School
- Dewey Color System
- Digital Revolutions
- DiscoverPolicing.org
- Echoing Green
- EdITS Publishing
- Education Career Services, LLC
- Educational Testing Service
- Elevate, Inc.
- Elevations for Students
- Emerald Career Publishing
- Expo Enterprise, Inc.
- Federal Bonding Program
- Federal Deposit Insurance Corporation
- Feel Good, Inc.
- Find Your Grind
- FINRA
- FOCUS 2 Online Career Assessment & Major Exploration System
- FOCUS 2 Career and Education Planning
- FranNet
- Fridayd, LLC
- Geographic Solutions
- GoinGlobal
- Goodheart-Wilcox Publisher
- GradLeaders
- Graduway
- Grand Canyon University
- Greenwood Career Counseling Systems
- GS Consultants
- Guided Compass
- Harrison Assessments
- High Frequency Living
- Hobnob
- How I Compare
- Identimap, Inc.
- ILOSTMYJOB.COM
- indoCo, LLC
- Indigo by Watershed, Inc.
- Inspired Business Institute
- Interstride
- intoCAREERS
- InterviewStream.com
- IPAT
- JibberJobber.com
- JIST Publishing
- Job Corps
- Job-Hunt.org
- Jobscan
- Jobs Connected
- Jobshop, Inc.
- Kuder, Inc.
- Learning Express, LLC
- Life After Graduation
- Life Reimagined
- Lighthouse Assessments
- ManpowerGroup
- McGraw-Hill/Contemporary
- Meditec
- Mining Your Metaphors
- NADA Foundation
- National Career Pathways
- National Court Reporters Association
- OneLifeTools
- OUT for Work
- PAIRIN
- PAR, Inc.
- Passport Career.com
- Peak-Career Consulting
- Pearson
- Pearson Assessments
- Personality Dynamics, LTD.
- PurpleBriefcase.com
- Purposely, Inc.
- Resume Place
- Resume Scriptor
- Resume Writing Academy
- Resume Writing Academy/ Career Thought Leaders
- ResuMiniMe
- Relevant Classroom
- R/S Foundation
- Russian Blue Diamond
- Securities Training Corporation
- Self Directed Search
- SkillScan
- Sparkpath
- Talent Matters
- The Center for Work Ethic Development
- The Grove Consultants International
- The Highlands Company
- The International Advantage
- The National Resume Writers' Association
- The National Society of Leadership and Success
- The Omnia Group
- The Resume Place, Inc.
- The Washington Center
- Thrive Academics
- Trumotivate
- TruPulse
- Tuapath
- TypeFocus Careers
- Uni-Cation
- University of the Rockies
- US Army Recruiting Education Division
- US Fish and Wildlife Service
- Vault.com
- Vocational Evaluation Forensic Certificate of Auburn University
- Vocational Research Institute
- Walden University
- Welfare Peer TA Network
- Wingspans
- Wonderlic
- Working Wardrobes
- Workplace Coach Institute, Inc.
- Xap Corporation
- Yanset Career Development
- Yellowstone National Park Lodges
- Zeiders Enterprises

**Join us at the
Atlanta Marriott Marquis!**



Be a part of the largest gathering of career development professionals. Highlight your products and services to professionals in the field.

For more information on exhibiting, sponsoring, or advertising, contact Brianna Navarro at (918) 663-7060 or bnavarro@ncda.org

NCDA

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Association

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